

Rotana Signs

Gulf Center
Overview



Gulf Center

Prince Turkey Street, Al Corniche, Al Khobar

Facades:	1 L-Shape	Total Dimension:	95 meters x 9 meters (W x H)
Installation:	North & West Façade	Total Façade Space:	855 m²
Orientation:	Horizontal	Location Map:	Click Here

The **Gulf Center** building is strategically located at the Corniche in Al Khobar, on Prince Turkey Street, directly perpendicular to the Custodian of the Two Holy Mosques Road (Haramain Road).

This prime location, combined with the building's horizontal L-shaped screen (with north and west exposure), offers significant advantages to audiences and advertisers. The unobstructed views from both directions, along with the impressive dimensions of the façade positioned just above eye level, ensure optimal visibility for all moving traffic.

Situated at a key T-junction, incoming audiences from Dammam, Dhahran, and Al Khobar who regularly travel this primary route will be exposed to the western-facing façade, while outgoing traffic from the Corniche and pedestrians will have an unobstructed view of the northern façade.

The importance of this screen's location is further highlighted by the Corniche's reputation for its diverse entertainment, dining experiences, hotels, and family-friendly atmosphere, making it a popular destination for both locals and visitors.



The Surrounding Vicinity



Gulf Center | Northern Facade

Directly Opposite & At Base

The Gulf Center outdoor area features:

- The Gulf Mosque
- A large visitor parking area
- Qemat Al Sihha Medical Center
- SAPTCO VIP Express Station
- Several other businesses.

Khobar Corniche

A popular seafront walkway well-loved by residents and filled with green spaces used for:

- Picnics
- Exercise paths
- Standalone restaurants
- Playgrounds

Adjan Walk (500 meters away)

A popular destination with the first food village in the Eastern Province, offering 17 restaurants, example:

- The Cheesecake Factory
- Burger Boutique
- P.F. Chang's
- AMC cinemas
- Retail shopping
- Gardens, and more

Commercial Establishments

Prince Turkey Street hosts various commercial establishments:

- Retail; H&M, Zara, Mothercare among others
- Various local cafés
- Restaurants
- Banks branches and ATM's
- West Elm (home furnishing store)
- Supermarkets
- and more.

The Surrounding Vicinity



Gulf Center | Western Facade

Khobar Police Department

Located directly opposite (approximately 100 meters) the Gulf Center is Khobar's Police Directorate office.

Shopping Centers

This stretch includes:

Al Rahmaniya Center Shopping Mall

- ~300 meters from the screen

Jawhara Market

- ~500 meters from the screen

Various Establishments

Multiple establishments en-route to the western façade include:

- Khobar's Passport Office
- Aramco Station
- Al Issa Commercial Complex

Other Points of Interest Within The Vicinity

Sofitel Al Khobar, The Corniche

- 5-minutes' walk, ~400 meters away

VEOLIA Business Center

- 4-minute walk, ~290 meters away

Dunkin

- 2-minute walk, ~120 meters away

Ministry of Interior Employees Club

- 7-minutes' walk, ~450 meters away

Adjan Walk

- 8-minutes' walk, ~500 meters away

Gulf Center Visibility

Prince Turkey Street, Al Corniche, Al Khobar | West 700 meters, North 900 meters

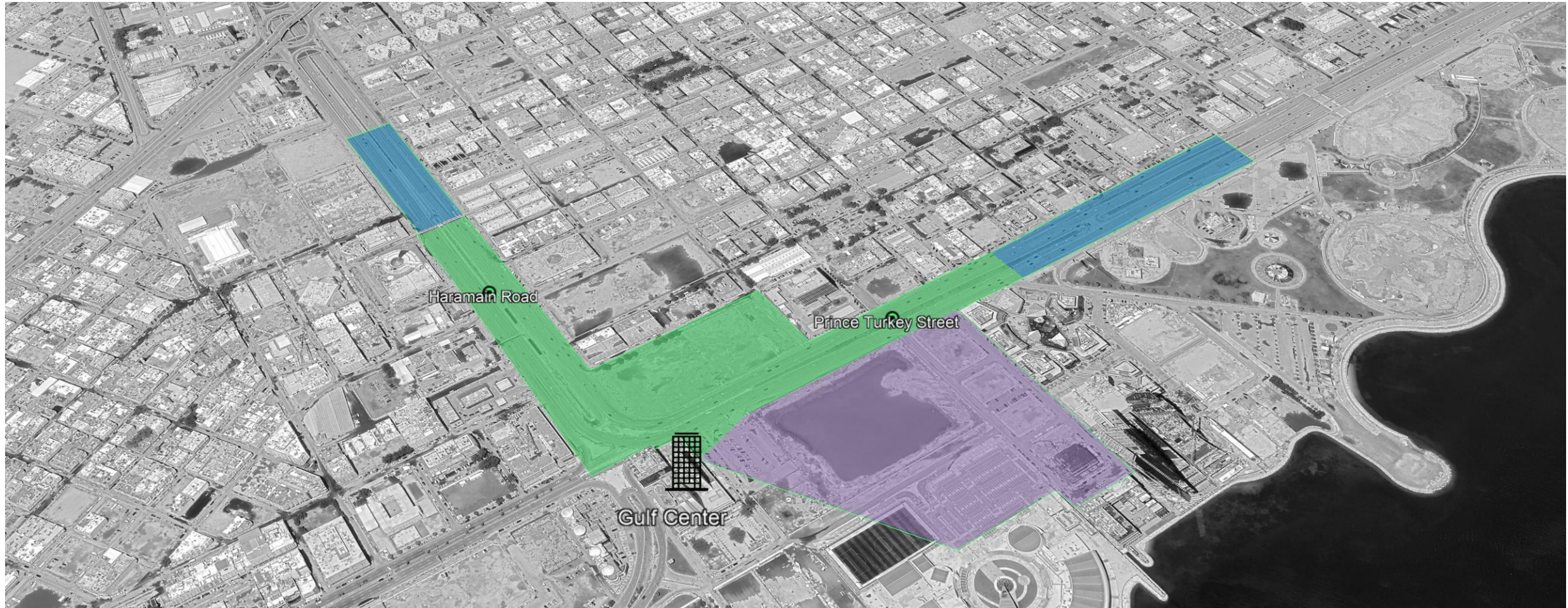
Location Map:

[Click Here](#)

Optimal Visibility

General Visibility

Partial Visibility



Thank you

